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FOR IMMEDIATE RELEASE

DIRECTOR/PRODUCER/WRITER GREG REITMAN'S FEATURE-LENGTH DOCUMENTARY, "Hollywood's Magical Island – Catalina" will PREMIER FRIDAY, SEPTEMBER 12TH AT THE 2003 TEMECULA VALLEY INTERNATIONAL FILM AND MUSIC FESTIVAL CO-SPONSORED BY FENDER MUSICAL INSTRUMENTS CORP.

Los Angeles, Calif. – Sept 12, 2003 -- Greg Reitman, Filmmaker and founder of Blue Water Entertainment, Inc. has confirmed that his first full-length feature documentary "*Hollywood's Magical Island – Catalina*" has been accepted and will have its big screen premiere at this year's Temecula Valley International Film and Music Festival in Temecula, California. Reitman's feature directorial debut has secured a prime time Friday, September 12th, 5:00 p.m. slot during Temecula's September 10th-14th schedule.

Using a mix of rare 16mm film, old photographs, interviews of islanders, historians and celebrities, *Hollywood's Magical Island* chronicles Catalina from the Wrigley era through the present day resurrection of Avalon as a center for art, sports, music, and entertainment.

"I challenge you to find another island like this in the world. There's no where else where you have a large community (Los Angeles) and a protected island right off shore," says renowned eco-warrior Jean-Michel Cousteau.

For others like Oscar nominated actress Kathleen Quinlan who was born in Avalon, the island has much deeper personal and spiritual significance: "This (Catalina) is what I am," Quinlan reveals in *Hollywood's Magical Island*. "Everything else is what I do.... but this is what I am."

Veteran character actor Peter Coyote narrates while the cast of this 48 minute documentary includes (in alphabetical order) Art Good, Founder of the Catalina Jazz Trax, the late bandleader Les Brown and his son, Les Brown, Jr., Festival Blues Organizer and director of Fender Records, Del Breckenfeld, oceanographer Jean-Michel Cousteau, surf guitar legend Dick Dale, actors Tony Dow, Gregory Harrison Peggy Moran, and Oscar-nominated actress Kathleen Quinlan; historian's Kathryn Abbott, Larry Harris, Chuck Liddell and Patricia Anne Moore, tile Artists, Richard Keit and Mary Kennedy, veteran producer from Paramount Pictures A.C. Lyles, former Mayor of Avalon Bud Smith and the grand-daughter of benefactor William Wrigley, Jr., Ada Wrigley Schreiner

Says *Hollywood's Magical Island* director Reitman: "There are so few places left where you can trace the lineage of American music. Along with Radio City Music Hall, the Catalina Casino happens to be one of those places. There is an absolute sense of freedom around Catalina. I really feel it and hopefully I conveyed that sense in the film.

"I was an East Coast guy looking at Catalina, so there's really little surprise that during the shooting of this film I found my own unique narrative voice. Years ago films like *Jaws*, *Splash* and *Peter Pan* made a huge impression on me. Even the water sequences in George Lucas's *Attack of the Clones* floored me. Looking at Catalina above and below the ocean is phenomenal. It's so gorgeous under the water, if you can't get it on film, it's nothing short of tragic. I steered away from delivering any ecology message, but the inherent

atmosphere and vibe around Catalina is so wonderful with big business and industry shut out for over a century that a world where tranquility, clarity and commerce can co-exist together is all caught on film.”

It’s doubtful anyone in the history of Catalina’s legendary Avalon Ballroom is more revered than the late big band legend Les Brown, whose foot-tapping swing dance music played to sold out audiences for more than 60 years. In addition to Brown and his Band of Renown, recording artists heard on the reel-to-reel, sea-and-sand soundtrack include The Four Preps with their early 1960s hit single “26 Miles”, Nat King Cole, Jimmy Buffett, Nina Simone, Blues legend Taj Mahal & Smooth Jazz artist Dave Koz. Dubbed by one critic “the Latin Hendrix”, flamenco guitarist Omar Torrez, and Christopher Lennertz give an additional boost to the film’s soundtrack with original upbeat compositions.

Legendary Hollywood casting director Mike Fenton (*Chinatown, One Flew Over the Cuckoo’s Nest, E.T, The Godfather 11, Blade Runner*), etc., acted as a senior advisor on the film while Executive Producer Lenny Shapiro handled distribution.

If you would like a copy of “Hollywood’s Magical Island – CATALINA” for review, please contact our office at the above-listed numbers or e-mail address.

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