

Greg Reitman: (310) 234-2583

*****For Immediate Release*****

**GREG REITMAN LAUNCHES BLUE WATER ENTERTAINMENT,
AN ENVIRONMENTALLY CONSCIOUS PRODUCTION COMPANY
CREATING AND PRODUCING
CINEMATICALLY COMPELLING CONTENT**

Blue Water Entertainment was created at the Blue Mountains of New South Wales, near Sydney, Australia where Greg Reitman had an epiphany of creating a production company which produces important and inspiring content

LOS ANGELES, CA 2000 - *Greg Reitman* was hiking with three friends in the *Blue Mountains of New South Wales, near Sydney, Australia*. In the interior of the mountains they came upon lush waterfalls and stunning cascades. It was there, under the most spectacular *Blue Mountain* waterfall, that Greg had the epiphany of creating a production company called *Blue Water Entertainment*. Harnessing that passion, drive and endurance, Greg began his filmmaking journey toward creating and producing environmentally conscious films for the big screen that would capture the hearts, minds and souls of the audience.

Today, *Blue Water Entertainment* is a leading independent production company, developing and producing content in narrative, television, music, short form and documentary styles. True to the vision of its founder, the mission of *Blue Water Entertainment* is to tell cinematically compelling, intentional, and empowering stories that make a difference in our world. Cinema is the place where dreams are made and where life stops. In the magic kingdom of story telling, *Blue Water Entertainment's* slate of films focuses on current issues that impact our daily lives -- from politics, social justice and poverty to religion...and of course, the environment.

What began as inspiration has come to fruition with two award-winning documentary films: "*FUEL*", winner of the *2008 Sundance Audience Award*, and the feature documentary "*Hollywood's Magical Island - Catalina*" (2003), syndicated on *American Public Television (APT)* and going back on the PBS Network with KCET in the summer of 2010. Currently, Blue Water Entertainment is in production with a new feature documentary film, "ROOTED in PEACE", scheduled for release in 2012.

Greg Reitman states, "Blue Water Entertainment commercial success lies in the human development and creativity of its collaborators. As we continue to expand our slate of entertainment products we will continue to manifest the greatest power that each of us has, which is our creativity."

About Blue Water Entertainment, Inc.

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