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BLUE WATER ENTERTAINMENT

In 1995, Greg Reitman was hiking with three friends in the Blue Mountains of New South Wales, near Sydney, Australia. In the interior of the mountains they came upon lush waterfalls and stunning cascades. It was there, under the most spectacular Blue Mountain waterfall, that Greg had the epiphany of creating a production company called Blue Water Entertainment. Harnessing that passion, drive and endurance, Greg began his filmmaking journey toward creating and producing environmentally conscious films for the big screen that would capture the hearts, minds and souls of the audience.

Today, Blue Water Entertainment is a leading independent production company, developing and producing content in narrative, television, music, short form and documentary styles. True to the vision of its founder, the mission of Blue Water Entertainment is to tell cinematically compelling, intentional, and empowering stories that make a difference in our world. Cinema is the place where dreams are made and where life stops. In the magic kingdom of story telling, Blue Water Entertainment's slate of films focuses on current issues that impact our daily lives -- from politics, social justice and poverty to religion...and of course, the environment.

What began as inspiration has come to fruition with two award-winning documentary films: "Fields of Fuel," winner of the 2008 Sundance Audience Award, and the feature documentary "Hollywood's Magical Island - Catalina" (2003), syndicated on American Public Television (APT). A new feature film, "Rooted in Piece," is currently in production

Mr. Reitman is a graduate of the University of Massachusetts at Amherst, with international studies at Florence University in Florence, Italy; Hokkaido University in Sapporo, Japan; and Tel-Aviv University in Tel-Aviv, Israel. He later received a Masters Certificate in Creative Producing from Tel-Aviv University He is an alumnus and member of the Hollywood Film Institute, the International Documentary Association, the Travis Directing School, the American Israel Public Affairs Committee (AIPAC) and a director on the National Board of the Green Energy Council.

Mr. Reitman resides in Los Angeles and practices a "green" lifestyle.

GREG REITMAN

The Man Behind the Water

Greg Reitman is a new breed of filmmaker who combines a background in writing, producing, and directing with tech-savvy business acumen. In 2000, Mr. Reitman founded Blue Water Entertainment, Inc., an independent production company focusing on

environmentally conscious entertainment. He recently produced the 2008 Sundance Audience Award-winning feature documentary "Fields of Fuel," which chronicles the personal journey of best-selling author Josh Tickell, one of the nation's leading experts on sustainable biofuels. The tremendous success and critical acclaim generated by "Fields of Fuel" garnered Mr. Reitman the sobriquet "Hollywood's Green Producer."

Mr. Reitman made his debut as writer, producer and director with the feature documentary "Hollywood's Magical Island - Catalina" (2003) narrated by Peter Coyote. The film first screened at the Temecula Film Festival, winning the Audience Award, and continued to play on the festival circuit including Newport Beach, Pacific Palisades, San Pedro, Ojai, Big Bear Lake, Napa Valley, and Marco Island, Florida.

In 2000, Mr. Reitman formed Blue Water Entertainment, Inc and produced and released "Hollywood's Magical Island-Catalina" to retail outlets on Catalina Island and throughout Southern California, selling some 10,000 DVDs in the first eighteen months. In 2005, the film aired on KOCE as a pledge drive and sales topped \$50,000 at the national level. In February 2006, Blue Water Entertainment licensed "Hollywood's Magical Island- Catalina" to American Public Television (APT) for national syndication. Later in the year, Blue Water Entertainment signed with Baker & Taylor for national distribution of the book, 'Hollywood Isle'.

Mr. Reitman is a graduate of the University of Massachusetts at Amherst, with international studies at Florence University in Florence, Italy; Hokkaido University in Sapporo, Japan; and Tel-Aviv University in Tel-Aviv, Israel. He later received a Masters Certificate in Creative Producing from Tel-Aviv University. He is an alumnus and member of the Hollywood Film Institute, the International Documentary Association, the Travis Directing School, the American Israel Public Affairs Committee (AIPAC) and a director on the National Board of the Green Energy Council.

Mr. Reitman is currently in development for his new feature film, "Rooted in Peace." He resides in Los Angeles and practices a "green" lifestyle.