



LSI Logic Storage Systems and eMotion Announce Seamless Digital Media Management Solution

Alliance Will Offer Customers Storage, Search, And Delivery Capabilities for Critical Media Assets

LAS VEGAS, April 8 /PRNewswire-FirstCall/ -- LSI Logic Storage Systems, Inc., a leading supplier of innovative storage solutions for the open enterprise, and eMotion, Inc., the global leader in digital media management software and services, today announced the two companies will offer a high performance storage and digital media management solution to broadcast and entertainment companies. The turnkey solution will be based upon LSI Logic's MetaStor(R) E-Series products and eMotion's MediaPartner(TM) Enterprise, one of three digital media management solutions offered by eMotion. The new solution will be on display in the LSI Logic Storage Systems booth, S6359, at the NAB Conference in Las Vegas.

"Effective storage, retrieval and management of digital media are key areas of focus for eMotion customers," commented Jon Schupp, vice president of sales and business development for eMotion. "The broadcast and entertainment industries fuel the pipeline for digital content including films, videos, animation clips, and photos that all need to be managed under one umbrella. The archival search and retrieval capabilities of eMotion's media management software combined with LSI Logic's high performance storage systems gives customers the benefit of price/performance with an attractive total cost of ownership package."

The LSI Logic MetaStor family of storage systems offers proven flexibility, leading price performance ratios, and excellent total cost of ownership in configurations that can scale from 36 gigabytes to more than 39 terabytes of online data storage. Implementing MetaStor solutions allows customers to consolidate storage requirements leading to shorter cycle times and lower costs.

"We can offer industry leaders such as eMotion high availability and performance, all in a scalable storage solution, as their customers are demanding," said Greg Reitman, manager of global business development, entertainment and media worldwide, LSI Logic Storage Systems, Inc. "In the digital media market, access and control are going to be at the forefront of customer requirements and LSI Logic offers a solution that is complete, from software management down to the disk."

About eMotion, Inc.

eMotion, Inc. is the global leader in digital media management software and services, with a wide range of customers that include blue-chip companies, advertising agencies, entertainment and broadcast companies and government agencies. The eMotion family of products that includes MediaPartner Enterprise, CreativePartner and ArchivePartner helps companies like ABC Television Network, Coors International, Conservation International, Discovery Communications, Fox Kids Europe, McDonald's Corporation, Metro Imaging and USAA realize the value of their digital media by providing mature software solutions that best suit their specific business needs. The products are scalable which allows your digital media management solutions to grow with the changing needs of your business. The technology is available either as a product license or in a hosted environment. The company is headquartered

outside of Washington, D.C. in Vienna, VA. For more information, visit <http://www.emotion.com> or call toll free 1-866-2eMotion (1-866-236-6846).

About LSI Logic Storage Systems, Inc.

LSI Logic Storage Systems, Inc., a subsidiary of LSI Logic Corporation, builds high performance, highly scalable storage systems and sophisticated, multi-vendor storage management applications for resource optimization and consolidation in the open enterprise. For more information, please call 1-888-638-2786 or 1-408-433-8686 or visit <http://www.lsillogicstorage.com>.

About LSI Logic Corporation

LSI Logic Corporation (NYSE: **LSI**) is a leading designer and manufacturer of communications, consumer and storage semiconductors for applications that access, interconnect and store data, voice and video. In addition, the company supplies storage network solutions for the enterprise. LSI Logic is headquartered at 1551 McCarthy Boulevard, Milpitas, CA 95035, 866-574-5741 (within U.S.), 408-954-3108 (outside U.S.), <http://www.lsillogic.com>.

Editor's Notes:

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